

# Graphic Designer

## LOS ANGELES OR REMOTE // PART-TIME OR FULL-TIME

DG+Design is a marketing and creative agency with a focus on clean energy and sustainable brands. Our work is founded on the passion to uniquely combine clean energy expertise, creative skill, and marketing strategy to provide unrivaled value for clients. From energy marketing to documentary filmmaking, DG+Design focuses on empowering clients to grow the clean energy economy. Our work includes projects with utilities, solar and wind developers, non-profits, international organizations, and more.

Working at DG+Design is a unique opportunity to join the company at the ground floor and learn from experienced professionals.

We are seeking a Graphic Designer to join our team on either a part-time or full-time basis. Specific work will include collateral design, website mockups, social post and ad creation, and branding. The ideal candidate has a solid understanding of graphic design principles and experience with website design. They thrive in a fast-paced, dynamic environment, and are ready to learn about new technologies and products.

### MINIMUM QUALIFICATIONS

- > Bachelor's degree and 1-2 years of work experience
- > Strong design skills for both print and digital
- > Understanding of graphic design fundamentals, such as typography, color, and layout
- > Experience with user experience design applications, such as Sketch, Figma, or Xd
- > Proficiency in Adobe InDesign
- > Ability to implement the latest trends in responsive web design and user experience
- > A passion for (or strong interest in) sustainability and the clean energy economy
- > Professional attitude and ability to interface with clients

### PREFERRED QUALIFICATIONS

- > Experience with WordPress and Google Analytics
- > Experience coding with HTML, CSS, and JavaScript
- > Experience with a variety of content management systems, such as Drupal, Shopify, or Contentful

Please send your resume, a paragraph on why you think you would be the best candidate, and links to two websites that you designed to [hello@dgplusdesign.com](mailto:hello@dgplusdesign.com).

