



Director, Web Design

LOS ANGELES OR REMOTE // FULL-TIME

DG+Design is a marketing and creative agency with a focus on clean energy and sustainable brands. Our work is founded on the passion to uniquely combine clean energy expertise, creative skill, and marketing strategy to provide unrivaled value for clients. Our work includes projects with utilities, solar and wind developers, electric vehicle start-ups, non-profits, international organizations, and more.

Working at DG+Design is a unique opportunity to join the company at the ground floor and learn from experienced professionals.

We are seeking a Director, Web Design to join our team on a full-time basis. If you are an expert in HTML, CSS, and Javascript and you are comfortable managing projects with clients or other stakeholders, you might be a great fit for this position. Because we are a small team, ideal candidates have a blend of graphic design skills and front-end web development expertise.

Specific work will include driving clients' web projects from design to execution while adding value to existing websites in our portfolio. Above all, you should be ready to operate in a fast-paced, dynamic environment, and are ready to learn about new technologies and products.

DESIRED QUALIFICATIONS

- > Bachelor's degree in graphic design, or equivalent experience
- > 4-6 years of work experience
- > Experience in a senior role leading projects and managing designers
- > Experience coding with HTML, CSS, and JavaScript
- > Experience with user experience design applications, such as XD, Sketch, or Figma
- > Proficiency in WordPress and Google Analytics
- > A passion for (or strong interest in) sustainability and the clean energy economy
- > Professional attitude and ability to interface with clients

ADDED BONUS

- > Skills in video editing, data visualization, branding, and print
- > Experience with a variety of content management systems, such as Drupal or Shopify

Please send your resume, work samples, and a cover letter on why you think you would be the best candidate to hello@dgplusdesign.com.

