Content Marketer, Clean Energy

LOS ANGELES OR REMOTE // PART-TIME

DG+Design is a marketing and creative agency with a focus on clean energy and sustainable brands. Our work is founded on the passion to uniquely combine clean energy expertise, creative skill, and marketing strategy to provide unrivaled value for clients. From energy marketing to documentary filmmaking, DG+Design focuses on empowering clients to grow the clean energy economy. Our work includes projects with utilities, solar and wind developers, non-profits, international organizations, and more.

Working at DG+Design is a unique opportunity to join the company at the ground floor and learn from experienced professionals.

We are seeking a Clean Energy Content Marketer to join our team on a part-time basis with the opportunity to grow into a full-time role. Specific work will include developing content strategies for clients and creating new content for clients' blogs, white papers, and press releases. The ideal candidate is a solid writer and has some knowledge of the clean energy industry. They thrive in a fast-paced, dynamic environment, and are ready to learn about new technologies and products.

MINIMUM QUALIFICATIONS

> Bachelor's degree

> 1-2 years of work experience, ideally in the clean energy industry

> Exceptional writing and editing skills, as well as the ability to adopt the style, tone, and voice of various types of content

> A passion for (or strong interest in) sustainability and growing the clean energy economy

> Professional attitude and ability to interface with clients

PREFERRED QUALIFICATIONS

> Proficiency in WordPress, Google Analytics, HubSpot, and MS Office

> Proficiency with web traffic metrics to optimize content considering SEO and Google Analytics

> Experienced in social media platforms and social media management tools

Please send your resume, a paragraph on why you think you would be the best candidate, and two writing samples to hello@dgplusdesign.com.